

From: Sarah Hammond, Corporate Director of Children, Young People and Education

To: Sue Chandler, Cabinet Member for Integrated Children's Services

Subject: Parenting Support – Expenditure

Decision Number and Title – 23/00081

Key Decision It affects more than 2 Electoral Divisions
It involves expenditure or savings of maximum £1m

Classification: Unrestricted

Past Pathway of report: Decision 22/00094 – Family Hub Transformation Funding
Decision 23/00015 – Family Hub Transformation Funding
Children's and Young People's Cabinet Committee – 12
September 2023

Future Pathway of report: Cabinet Member Decision

Electoral Division: All

Summary: Kent County Council (KCC) has been successful in receiving Family Hub Transformation Authority status. As a result, KCC will receive up to £11m specific, ring-fenced funding over three years to develop and transform Family Hub services.

The activities covered within this report fall within the following Department for Education (DfE) mandated area, Parenting Support.

The Cabinet Member for Integrated Children's Services is required to take a formal decision to enable funding to be allocated to these activity areas and support the development of further proposals to best support children, young people and their families in Kent.

Recommendations: The Cabinet Member for Integrated Children's Services is asked to take the proposed decision to:

- 1). Approve the service development and activity increases for Parenting Support as part of ongoing development and improvement work, making use of Family Hub Grant funding where this aligns to KCC's existing Start for Life commitments (details in the Report).
- 2). Approve the required expenditure to deliver this activity via Family Hub Grant Funding up to £2,032,065 for the period ending April 2025.

3). Delegate authority to the Corporate Director of Children, Young People and Education, in consultation with the Cabinet Member for Integrated Children's Services and the Director of Public Health, to take necessary actions, including but not limited to allocating resources, expenditure, entering into contracts and other legal agreements, as required to implement the decision.

1. Introduction

- 1.1 Following the September 2020 review by Dame Andrea Leadsom MP focussing on improving outcomes for babies and the first 1,001 days of a child's life the Department for Education (DfE) and Department for Health and Social Care (DHSC) developed a framework to support successful and ambitious local authorities to work with health partners to develop a Start for Life concept and Family Hub model.
- 1.2 The Family Hub model is committed to delivering high quality services for babies, children, young people (0-19 years and 0-25 years for children with a disability) and their families by ensuring an extensive range of partner and community services working collaboratively to deliver the best outcomes in person, virtually or through outreach.
- 1.3 KCC has met the initial deadlines set by the DfE, through preliminary activity by the Family Hub programme team and wider partners.
- 1.4 Our new Parenting Support initiative complements our existing model. We intend to introduce a new programme of support that has a proven track record of success. It will allow a consistent evidence-based approach across the county. The new Parenting Support model will include pre and post-natal parents through adolescence to adulthood. Key developments that will be progressed using funding approved by this decision include the expansion of staffing to support the parenting offer to fathers, increased joint working with midwifery and health visiting to deliver an antenatal offer, and a greater balance of evidenced programmes with a strength-based approach to parenting.
- 1.5 The additional activity will involve increased staff costs and the purchasing of training materials and guidance based on Family Hub model requirements and best practice.
- 1.6 As part of the ongoing Family Hub programme a consultation to ascertain what support and services our children and families would want in their communities commenced on 19th July 2023 and this is due to close on 13th September 2023.
- 1.7 The Department for Education sets out minimum expectations for the core services, these include:
 - 1.7.1 Parent-infant relationships and perinatal mental health support
 - 1.7.2 Infant feeding support
 - 1.7.3 Parenting Support
 - 1.7.4 Support with early language development and the home learning environment

1.7.5 Special Educational Needs and Disabilities (SEND)

1.7.6 Safeguarding

1.8 These core services are not subject to the outcome of the current consultation therefore it is appropriate to progress with this Key Decision to enable the delivery of improvements that both align with the Family Hub requirements set out by DfE and support Kent's existing service priorities and Strategies.

2. Sustainability

2.1 The funding allocated for Parenting Support workstreams is for transformational activity. Therefore, it is essential that work undertaken enables investment into services and is sustainable.

2.2 At the core of all our Parenting activity is the positive impact that this innovative work will have on the families of Kent. We strive to make the services we offer accessible and consistent across the borough.

2.3 KCC were bound by the DfE to use evidence-based interventions. We considered the options and are going to move forward with Triple P baby and Solihull. These new initiatives will increase parents/carers confidence in handling their children's social, emotional and behavioural challenges. We will recruit and train for these new roles which will be dedicated to improving the Parenting Support that we offer to parents across Kent, from conception to 19 (25 with SEND), with an initial focus from antenatal to 2 years, to support the transition into parenthood and beyond.

2.4 The activity, which is planned against these workstreams will ensure sustainability, by providing dedicated expert teams who will then train and develop the existing partnership workforce to ensure consistent and future delivery of best practice to achieve positive outcomes beyond the lifetime of the Family Hub transformation funding.

3. Financial Implications

| Programme Strand | Year 1 Grant | Year 1 Actuals | Roll forward from yr. 1 into yr. 2 | Year 2 Grant | Year 3 Grant | TOTAL Grant |
|-------------------|--------------|----------------|------------------------------------|--------------|--------------|-------------------|
| | 2022-23 | 2022-23 | 2023-24 | 2023-24 | 2024-25 | |
| Parenting Support | £388,475 | £20,319 | £368,156 | £821,790 | £821,800 | £2,032,065 |

3.1 Projected spend for Parenting Support is outlined above.

3.2 Funding for the financial year 24/25 is not yet confirmed and will be dependent on successful planning and delivery in the current financial year.

3.3 A total of £368,156 for Parenting Support has been agreed to be carried over into financial year 2023/24

4. Legal implications

- 4.1 The Council has entered into a Memorandum of Understanding (MoU) with the DfE in October 2022 which creates obligations to meet specific deadlines and timescales set by them or risk losing further funding or funding claw back.
- 4.2 Access to the associated funding of up to £11m, depending on the type and level of transformation activity eventually progressed, is conditional on compliance with the terms of the MoU and demonstration of progress toward an effective Family Hub Model.

5. Equalities implications

- 5.1 Initial assessment and attached Equalities Impact Assessment (EqIA) has identified minimal negative implications. Funding for these workstreams will enable transformation activity to enhance, improve and add to existing provision.
- 5.2 An EqIA in relation to this key decision is attached as Appendix 1 of this report.
- 5.3 Further EqIAs will need to be developed as part of future decision making in relation to individual aspects of Family Hub delivery once developed.

6. Governance

- 6.1 The Cabinet Member decision provides the required authority to allocate and spend Family Hub Grant funding on specific workstreams within the mandated Family Hub plan set out by DfE. The decision build upon the previous 'in principle agreement' to Family Hub development decision-making and allows for the implementation of service improvement in the relevant area.
- 6.2 Detailed service development and spend activity to progress the Parenting Support work is delegated in accordance with the Executive Scheme of Delegation.
- 6.3 This service specific decision is without prejudice to the wider Family Hubs consultation on the discretionary aspects of the Family Hub programme, which will inform the overall model when the relevant decisions are taken. These Future decisions on the model will influence how this specific service fits within the Family Hub system.

7. Conclusions

- 7.1 KCC has received significantly more funding for the development and transformation of family services within the Start for Life and Family Hub model, than any other part of the country. The sheer scale of the transformation and ambition of the authority provide an exciting opportunity to improve the wellbeing of future generations, from birth through adolescence to adulthood.
- 7.2 To keep the development of the Family Hub model in KCC on track we need to progress key workstreams and expenditure of carried over monies and planned

year two expenditure. An important part of this planned is the expenditure outlined in Parenting Support. This is necessary to meet delivery targets and access ongoing funding as part of this programme.

- 7.3 Agreement of this key decision will enable this to happen and to deliver improved and enhanced services for children, young people and families across the county in line with the outcomes set out in the DfE guidelines.

8. Recommendations: The Cabinet Member for Integrated Children's Services is asked to take the proposed decision to:

- 1). Approve the service development and activity increases for Parenting Support as part of ongoing development and improvement work, making use of Family Hub Grant funding where this aligns to KCC's existing Start for Life commitments.
- 2). Approve the required expenditure to deliver this activity via Family Hub Grant Funding up to £2,032,065 for the period ending April 2025.
- 3). Delegate authority to the Corporate Director of Children, Young People and Education, in consultation with the Cabinet Member for Integrated Children's Services and the Director of Public Health, to take necessary actions, including but not limited to allocating resources, expenditure, entering into contracts and other legal agreements, as required to implement the decision.

9. Appendices

1. EqlA

10. Contact details

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